

Tracie Wells & Company

[www.TVWebCity.com](http://www.TVWebCity.com)

December 2008

212 West 10<sup>th</sup> St., Ste. A265

Studio at The Stutz  
Indianapolis, IN 46202

317.624.0011

**COLLEGE INTERNS WANTED:  
HANDS-ON EXPERIENCE INSIDE A GROWING 'NEW MEDIA' VIDEO  
COMMUNICATIONS COMPANY &  
COMMUNITY INTERNET VIDEO NETWORK**

[www.TVWebCity.com](http://www.TVWebCity.com)

**TYPE OF WORK:**

Excellent opportunity to learn the real-world skills of daily television news information gathering and video production working with team of nationally award-winning professionals and adjunct university instructors who are building a community station in the Web 2.0 environment. [www.TVWebCity.com](http://www.TVWebCity.com)

Daily duties include any and all functions required in the daily operation and systems of a working television newsroom and video production department, video advertising/communications agency and community Web 2.0 video station. Current daily projects include business, technology and Internet Web-based projects, gathering and preparing video reports, managing archiving project of video library, digital video editing and Web 2.0 flash editing.

This is an opportunity for students who would like to learn more than they would at an internship with a large company or in a television newsroom. Students will have opportunity during internship to utilize projects and company equipment to build portfolio with concepts/products used with TVWebCity business operations and on-air broadcasting productions done in partnership with more mainstream media partners in print, radio, cable and television.

Applicants need to meet all physical requirements needed for possible lifting and active physical work with limited accommodations.

**STUDENT REQUIREMENTS/REQUIRED SKILLS:**

There are various positions that require independent skills. In general, applicants need to be well-organized, proactive self-starters with problem-solving and self-management skills who understand the daily process of producing a press release, marketing plan, a television video report, a news program, an Internet Web site, or a database of information that needs to be utilized for multiple business functions.

3.0 avg gpa for classes that relate to writing, public relations, information gathering, technology or video. (Concept-base required.)

Proficient in Windows and Internet Web uses, (search, website access, etc)

Experience with Final Cut Pro, graphics development or MAC systems **EXTREMELY HELPFUL!**

Excel and data administration

**START/FINISH DATE:** flex

**HOURS PER WEEK:** approx 15-20

**CREDIT OR PAY:** For credit, based upon educational requirements.

**CONTACT:** Cassie Stokes at [cassie@tvwebcity.com](mailto:cassie@tvwebcity.com), 317.624.0011